

ENGLISH



BUILT-IN WARMTH WITHOUT WEIGHT



THERMOLITE® FABRICS WITH BUILT-IN WARMTH WITHOUT WEIGHT™ /

Thermolite® provides warmth and comfort without weight, even when wet. It's the lightweight fabric that provides heavy-duty performance... because it's fabric made with ADVANSA engineered hollow-core fibres that trap air for greater insulation. Plus, wearers stay drier because it dries 20 % faster than other insulating fabrics, and 50 % faster than cotton. Thermolite® is the perfect layering fabric because it's comfortable and lightweight, allowing more freedom of movement.

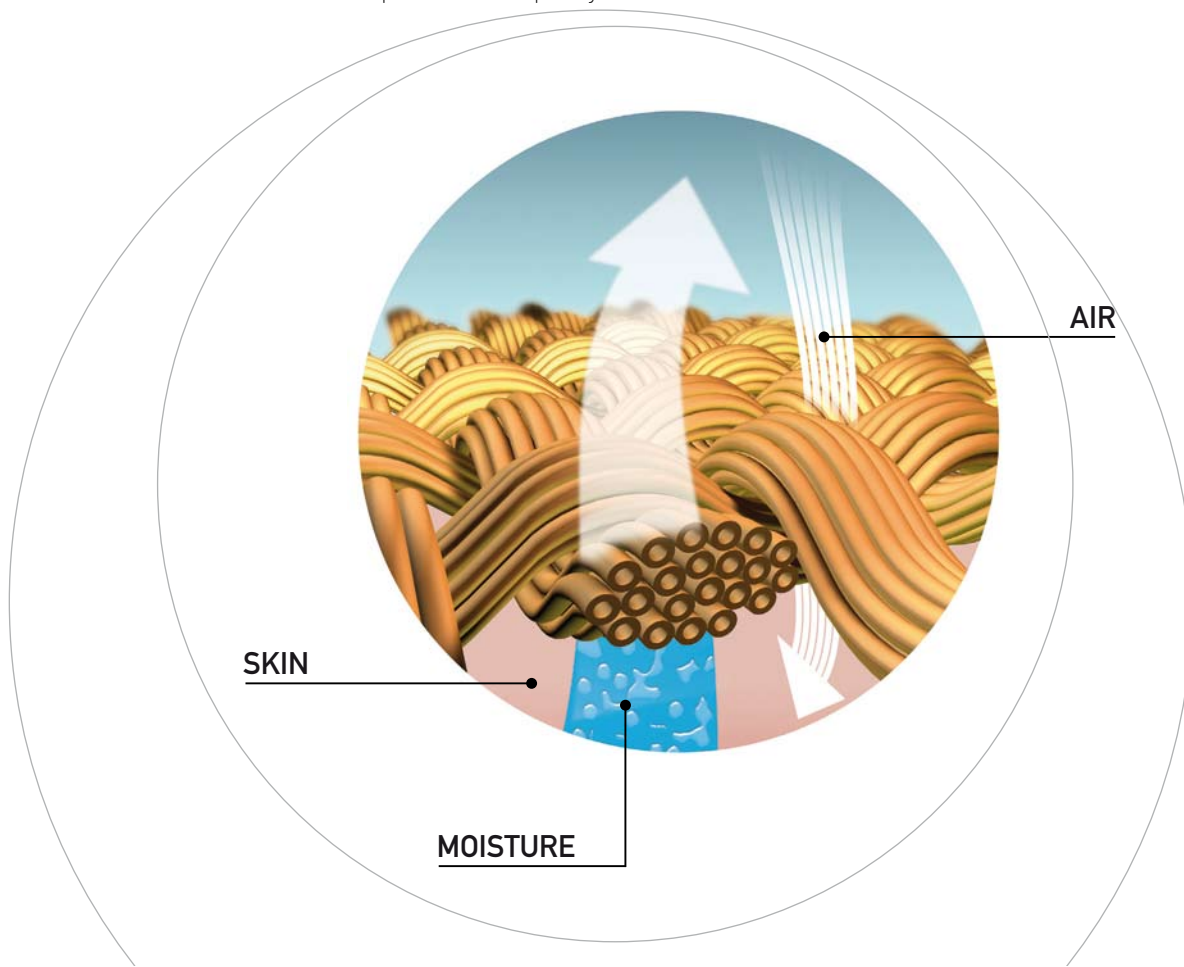
THERMOLITE® INSPIRED BY MOTHER NATURE /

When ADVANSA scientists created Thermolite®, nature was their role model. They discovered that polar bears have fur with "hollow" hairs for greater insulation. From this simple discovery, Thermolite® and its hollow-core fibres were born.

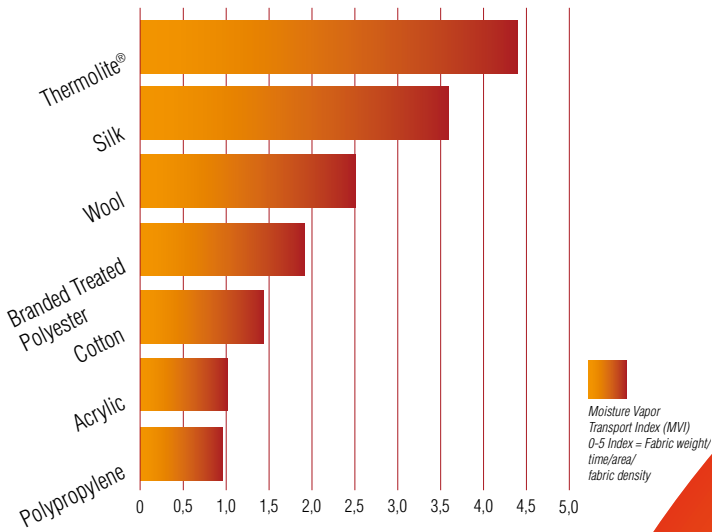


THERMOLITE® BUILT-IN INSULATION /

Hollow-core fibre technology provides the most warmth at the lightest weight. The larger surface area allows for faster evaporation by speeding moisture away from the skin to the surface of the fabric where it can evaporate more quickly.

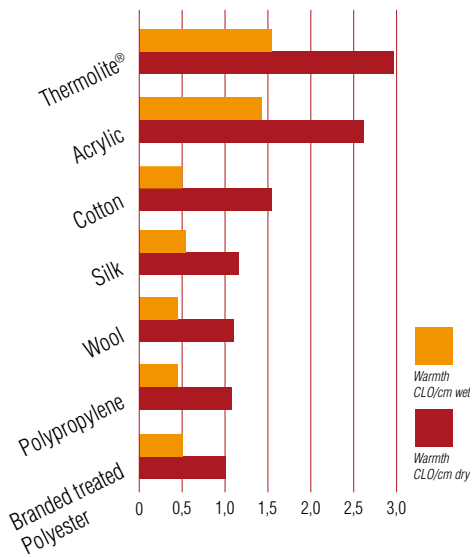


Moisture Vapor Transport /



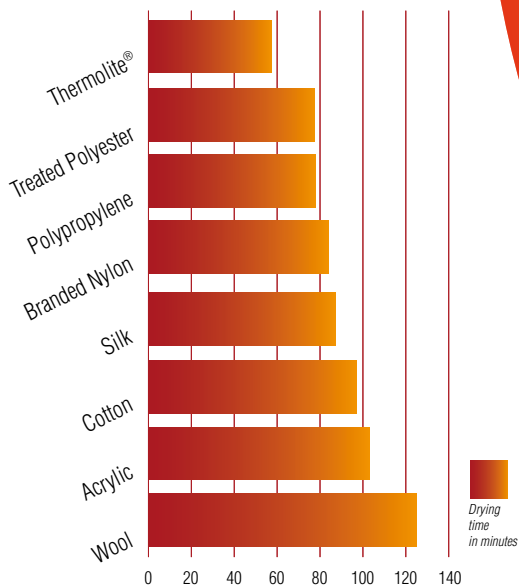
Thermolite® has superior moisture vapor transport properties because of its fine fibres and maximized entrapped air. The higher the MVI, the faster moisture is moved to keep you dry, warm and comfortable.

Warmth Comparison - Wet & Dry /



The CLO (warmth measurement) chart shows that Thermolite® is warmer than the competition at the same thickness.

Relative Drying Rate /



Thermolite® helps prevent chills and heat loss - because it dries faster than any of its competitors.*

*Superior drying time after 60 minutes



SPORTS CLOTHING /

Winning the battle against cold Thermolite® has really proven its worth in the sporting environment.

Without any kind of chemical treatment, the fabric guarantees optimum warmth coupled with moisture management during physical exertion. Moisture is the enemy when it comes to sporting endeavours:

moisture on the skin or on clothing not only makes the body shiver, but causes discomfort and may affect an athlete's performance.

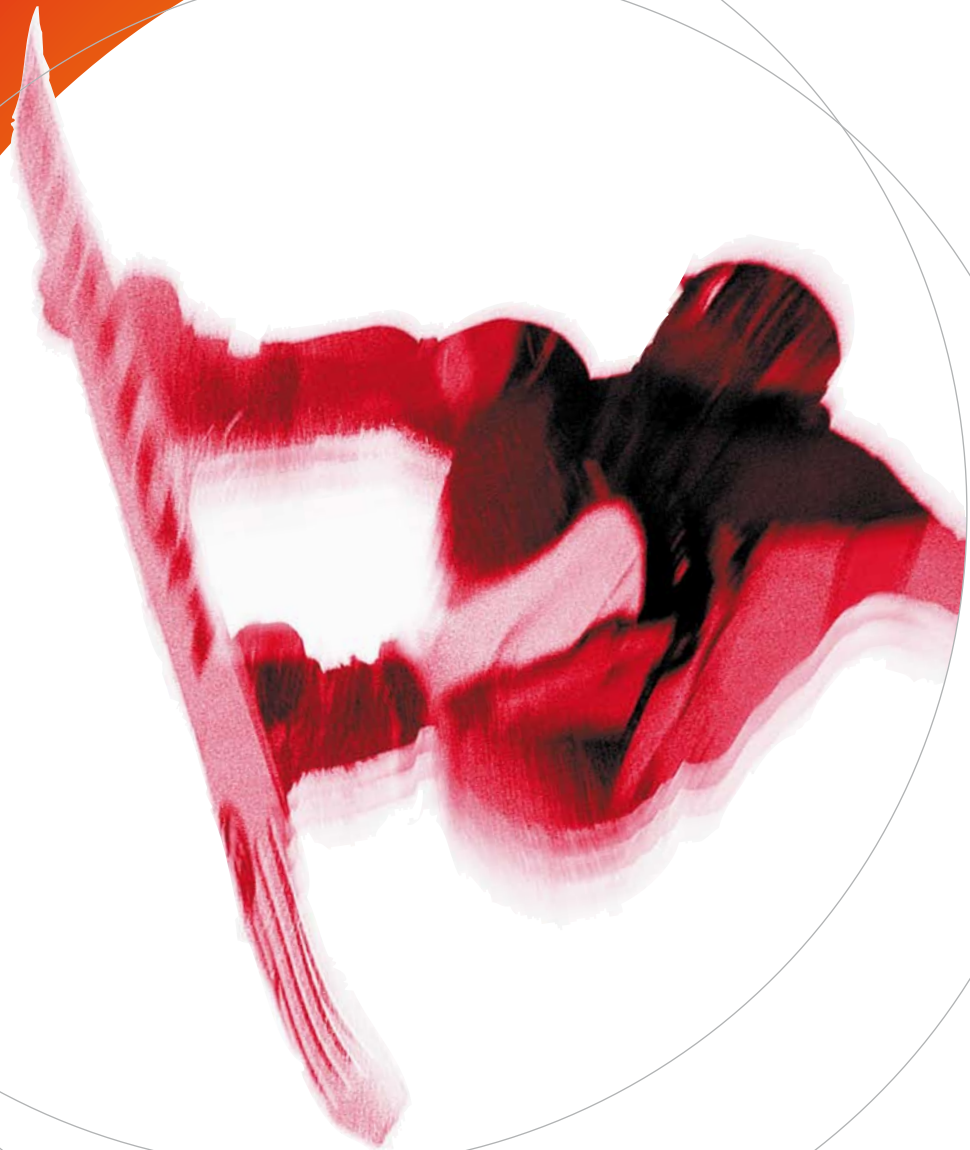
The first layer of clothing clearly has to evacuate this moisture as quickly as possible.

Thermolite® fulfils this role perfectly while keeping the body warm and dry.

What's more, less energy is used to heat the body and can therefore be refocused on stamina and performance.

Thermolite® guarantees maximum warmth, from first layer to last.

The benefits of the Thermolite® fabric extend far beyond the first layer. Both warm and light, it allows great freedom of movement, perfect qualities for a second layer. Meanwhile, the insulating properties of Thermolite® tops, leggings, fleeces, sweat-shirts and suits, etc. make them an ideal third layer for athletes, cyclists, skiers or snow-boarders. Thermolite® offers its brilliant technology at every turn and guarantees constant warmth whatever the temperature.



**THERMOLITE®
IS THE MOST
RECOGNIZED
INSULATING BRAND
AMONG CONSUMERS
THE WORLD OVER /**

When the products you choose carry Thermolite® tag,
you can be confident you made the right choice.

To your customers, Thermolite® brand means quality,
dependability, consistency and performance. To you,
it means added value in all of your products.

And, of course, we provide our own package of unparalleled
consumer communications support. Global advertising, retail
promotions and public relations activities help build brand
recognition and increase sales.



ADVANSA

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